Franklin University

Bachelor of Science in Applied Management

STUDENT DATA:

NAME: ROADMAP'S DEGREE   **SSN:** 000-00-0000

	Credit Required	Potential Credit
Applied Management Technical Credit	24.00	

(Applied Management is a degree completion program. Students with an associate degree or approved certification in areas of Electrical Engineering, Mechanical Engineering, Computer Programming will satisfy the Technical credits and applicable military training of the Bachelor of Science Degree in Applied Management at Franklin University. Students without an associate degree must satisfy the Technical Credits and all of the General Education requirements.)

General Education

College Writing (COMM 120) [EN024B]   4.00

(Prerequisite: Qualify through the English placement test or pass Basic Writing II (COMM 060). This writing course is intended to prepare students for the considerable writing demands of the academic setting and beyond. It establishes writing competence by requiring a variety of assignments that enable students to develop and express ideas and respond to and synthesize ideas of others. The course recognizes that writing has an impact on the way students systematize and organize knowledge in all of their subjects by emphasizing the elements of good writing, including appropriate grammar and mechanics, clarity of language and logical and cohesive development of ideas. College credit by examination may apply.)
{DANTES Code = 11.07.00}

Speech Communication (SPCH 100)   4.00

(Prerequisite: Basic Writing II (COMM 060) or the equivalent placement score. Not open to students with credit for Speech Communication - COMM 100. A basic public speaking course intended to improve the student's ability to think critically and to communicate orally. Theory and practice are provided in various speaking situations. Each student is required to speak before an audience, but classwork also involves reading, gathering and organizing information, writing and listening. College credit by examination may apply.)
{DANTES Code = 04.10.00}

Business and Professional Communication (COMM 320)   4.00

(Business and Professional Communication 4 cr. hrs.
Prerequisites: College Writing (COMM 120) and completion of 60 hours of course work. Not open to students with credit for Report Writing. This is

an advanced composition course for juniors and seniors which focuses on
business, technical and professional writing. Skills taught include
audience analysis; research methods; questionnaire, interview and survey
techniques; letters; data collection, interpretation and documentation;
graphic illustration; and composition of reports in special formats.
Instruction and practice are provided in writing various types of reports
such as resumes, proposals, summaries, research reports and instructions
for user manuals, and in presenting committee and oral reports. Students
will be encouraged to relate course materials to their major programs and
their workplaces. College credit for military training may apply.)
{DANTES Code = 03.10.12}

Introduction to Spreadsheets (COMP 106)   1.00
(Prerequisite: Computer Literacy (COMP 085) or equivalent. This course
focuses on using spreadsheets to solve business applications. College
credit by examination may apply.)

Introduction to Databases (COMP 108) [CS014B]   1.00
(Prerequisite: Computer Literacy (COMP 085) or equivalent. This course
focuses on using databases to solve business applications. College credit
by examination may apply.)
{DANTES Code = 05.03.00}

Humanities Elective [FA99SB]   4.00
(College credit by examination may apply. Visit the FU website for a
description of courses available.)
{DANTES Code = 08.06.00 or most 08.XX.XX series}

Introduction to Microeconomics or Macroeconomics(ECON 210, 220)   4.00
(College credit by examination may apply. Visit the FU website for a
description of these courses.)
{DANTES Code = 20.05.00}

Statistical Concepts (MATH 215) [MH053B]   4.00
(Prerequisite: Re-Entry Mathematics (MATH 040) or the appropriate score on
the mathematics placement test and Introduction to Spreadsheets (COMP 106)
and Learning Strategies (PF 321).. Recommended: Algebra competency or
Fundamental Algebra - MATH 150. This course introduces the student to
statistics with business applications. The course covers both descriptive
and inferential statistics. Topics included are: measures of central
tendency; measures of dispersion; graphical displays of data; linear
regression; basic probability concepts; binomal and normal probability
distributions; confidence intervals; and hypotheses testing. These topics
will be covered using a basic knowledge of algebra and Microsoft Excel.
Students must also meet the University algebra competency requirement.)
{DANTES Code = 14.09.00 or 14.09.06}

Science Elective   4.00
(College credit by examination may apply. Visit the FU website for a
description of courses available.)

Social & Behavioral Science Elective   **4.00**

(Recommended course: PF 304 Strategies for Motivation. College credit by
examination may apply. Visit the FU website for a description of courses
available.)
{DANTES Code = most 20.09.XX or 20.10.XX series or see 20.XX.XX series}

Global Cultures (PF 305) [AN002B]   **4.00**

(Prerequisite: College Writing - COMM 120. This course provides students
with a coherent sense of the past and present human societies drawn from
five cultural areas: Asia, Africa, Europe, North America and South America.
It also reviews the diversity of traditions that have formed the world and
continue to interact in it today. Through the synthesis of connections,
influences and parallels among cultures, students will gain an
understanding of how to communicate in a culturally diverse world. College
credit by examination may apply.)
{DANTES Code = 20.01.02}

Learning Strategies (PF 321)   **2.00**

(This course prepares students to be successful life long learners both
academically and in their chosen careers. Franklin courses require a high
level of self-directed learning and focus on skills required in the
workplace and the classroom that are easily transferable between the two
environments. The course includes strategies for advancing communication
skills including the use of electronic tools to participate in virtual
environments. The assignments and activities in the course are created to
closely simulate teamwork found in the workplace. PF 321 must be taken
prior to the first Balanced Learning Format BLF course.)
{DANTES Code = 06.05.02}

General Education Electives   **10.00**

(The courses listed below are recommended

Applied Research Methods (PF 302) 4
Strategies for Motivation (PF 304) 4
Effective Presentational Communication (PF 310) 2

College credit by examination may apply. Visit the FU website for a
description of courses available.)

Business Core

Financial Accounting (ACCT 215)   **4.00**

(Prerequisite: None. Not open to students with credit for Introduction to
Accounting or to students with credit for ACCT 110. An introduction to
accounting emphasizing how general purpose financial statements communicate
information about the business corporation's performance and position for
users external to management. Approximately one third of the course
emphasizes how the accountant processes and presents the information and
includes exposure to recording transactions, adjusting balances and
preparing financial statements for service and merchandise firms according
to established rules and procedures. The balance of the course examines
major elements of the statements such as cash, receivables, inventory,
long-lived assets, depreciation, payroll, bonds, and other liabilities and

stocks. Concepts of this course are applied to Managerial Accounting (ACCT 225). Students are advised to avoid any time lapse between these courses.)
{DANTES Code = 03.01.00}

Business Law (BSAD 220) [BU002B]   **4.00**
(Prerequisite: Business Principles (BSAD 110). A study of the everyday legal problems encountered in business with emphasis on the areas of legal procedure, contracts, agency, employment law, business organizations and torts, with cases relating to these and other areas.)
{DANTES Code = 12.01.00}

Management Theory and Practices (BSAD 312) [MG001B]   **4.00**
(Management Theory and Practices 4 cr. hrs. Prerequisites: Business Principles (BSAD 110). Not open to students who have credit for Management Theory and Practices - OLM 312. This course combines management theory and practices, placing emphasis on the development and application of competencies required for effective leadership, including planning, motivating, organizational control, change management, and decision-making, using current domestic and global business issues in the context of ethical, team-centered organizations. The course includes practice in conflict resolution and mediation, fostering improvement of working relationships, through the use of activities that integrate emotional intelligence and communication skills that help create a productive work environment. College credit by examination may apply.)
{DANTES Code = 03.10.00}

Marketing (MKTG 300)   **4.00**
(Prerequisite: Business Principles (BSAD 110).
A general course in marketing theory and methods. Among topics discussed are the importance of marketing, the interrelationship of the different phases of marketing, the differences between the marketing of goods and services, wholesaling, retailing, pricing strategies, analysis of markets, and distribution. College credit by examination may apply.)
{DANTES Code = 03.11.00}

Major Area Courses

Decision Making and Problem Solving (BSAD 320)   **4.00**
(Prerequisites: Statistical Concepts (MATH 215) and Management Theory and Practices (BSAD 312). Not open to students with credit for MGMT 320. This course develops decision making and problem solving skills by applying various tools and techniques to both qualitative and quantitative case studies covering current issues in domestic and global organizational settings. Fundamentals of conflict management will be applied to create effective, efficient outcomes by defining and analyzing the types of conflict, its causes and effects, and how to diffuse and manage confrontational situations.)
{DANTES Code = 03.10.08}

Applied Business Systems (AMGT 330)   **4.00**
(Prerequisite: Prerequisite: Learning Strategies PF 321. The primary focus of the course stresses the use and application of established and proven business systems. The course is designed to provide an understanding of

group dynamics, cross-functional business applications, individual
coaching/mentoring and strategic planning, integrating current relevant
technological applications in the organization. Course results are measured
against industry standards and organizational vision.)
{DANTES Code = 03.10.11}

Project Management (AMGT 490)   4.00
(Prerequisite: Senior standing. Not open to students with credit for TMGT
490. This course discusses the theory and practice of system and/or
process project management; planning techniques, scheduling, cost analysis,
resource leveling, Critical Path Method, evaluation and review, and the use
of a computer for project planning and management.)

Applied Management Capstone (AMGT 495)   4.00
(Prerequisite: Completion of all other major area courses. Not open to
students with credit for PSMT/TMGT 495. This is an advanced course in
Business Strategy, specifically directed toward the public safety and
applied management sectors. Through the use of analytical assessment tools
and creative design activities, students will develop and implement
approaches for the creation of sustainable initiatives in public safety and
applied management. This course is designed as the capstone to the Public
Safety and Applied Management programs.)

Major Area Elective   4.00
(choose from the list of courses below:

BSAD 325 Organizational Behavior
BSAD 460 Organizational Policy and Ethics
BSAD 495 Improving Organizational Performance
OLM 320 Leadership Theory

College credit by examination may apply. Visit the FU website for a
description of these courses.)

University Electives   14.00
(Any courses offered by the University except developmental education
courses. College credit by examination may apply.)

Excess Duplicate Credit

TOTAL 124.00   0.00

Thank you for requesting support from the U.S. Coast Guard Institute (CGI). Whereas
we serve as an activity in support of your unit Educational Services Officer (ESO),
you are encouraged to seek assistance from your local ESO in your academic
endeavors. The following information is provided to help you understand what is
presented in this degree plan:

This document is an UNOFFICIAL Degree Plan to provide you with a preliminary
assessment of how your prior learning experiences might fit into the specified
degree program for this academic institution. If you choose to pursue this degree
option, you must present it to a college representative, who will review it for the
following:

o Accurate representation of the college's degree program requirements, including course numbers and titles, credit hours for each course, lower- and upper-level course requirements, and the total number of credits needed for the degree.

o Appropriate assignment of ACE Guide-recommended credit at the lower or upper level for military service schools and occupations, CLEP, DSST, and other tests, transfer credit for courses from other colleges and universities, certification programs, etc.

o Appropriate assignment of SOC Course Category Codes from the SOC Handbook Transferability Tables. The SOC Degree Program Handbooks can be obtained from the SOC web site at: www.soc.aascu.org should you wish to learn more about the course transfer guarantees among SOC network institutions.

IMPORTANT NOTE: When you are ready to seek admission into this degree program, please contact the USCG Institute at 1-405-954-7241. Your advisor will send the college or university an official U.S. Coast Guard Institute transcript, a copy of the degree plan, and a ready-for-signature SOC Student Agreement which, when signed by a college official, becomes a contract for degree completion committing the college or university to supporting you in your academic endeavors.

Credit for all courses you have taken must be reflected on official transcripts sent directly to this college from the administrative offices of the colleges you previously attended. This degree plan is often used for information purposes by college counselors pending receipt of the official transcripts from the source colleges.

This degree plan is not intended to compete with your local college or university. Keep in mind, you are allowed to transfer in a significant amount of the degree requirements to this institution. As such, credit from local colleges, college level examination programs, or advanced military training may be applied to this degree. You may also complete the courses necessary from this college either in residence (on campus or possibly on a military base at a campus extension in the Education Center) or through distance delivery of the courses. If you have questions, please contact the college counselor or your advisor listed at the bottom of this Degree Plan.

DEGREE PLAN LEGEND:

SH   = Semester hours
VOC   = Vocational, not relative to an academic degree
LL   = Lower Level, i.e. courses at the Freshman/Sophomore level
UL   = Upper Level, i.e. courses at the Junior/Senior level
GL   = Graduate Level (sometimes recommended by ACE for very complex courses)
[#] such as [EN024A] or [EN024B] = SOC Course Category Codes*
{#} such as {DANTES Code = 01.02.03} = DANTES Academic Codes **

* SOC Course Category Codes: Service members Opportunity Colleges (SOC) is a consortium of over 1,600 accredited colleges and universities seeking to provide degree opportunities to the military. Over 170 of these institutions participate in network degree programs developed for the Army, Navy, Marine Corps, and Coast Guard. A SOC course category number beside a course from one of these institutions, such as

[EN024A] or [EN024B] for English Composition, indicates that courses from other degree program institutions with the same code may be taken to satisfy the degree requirement. See the SOC Degree Programs Handbooks at http://www.soc.aascu.org/

** DANTES Academic Codes: The Defense Activity for Non-Traditional Education Support (DANTES) publishes the DANTES Independent Study Catalog (DISC) annually, which lists more than 6,000 courses from dozens of regionally accredited colleges and universities. Because this is a degree from a SOC affiliated college, the academic residency requirements are limited, thereby allowing students to transfer in a significant portion of the degree, as mentioned above. If the course you desire to take is not offered by this institution when you want to take it, consider the opportunities the courses in the DISC present. For more information, visit http://www.dantes.doded.mil/dantes_web/distancelearning/disc/front/cont.htm   Keep in mind, you should always check with the counselor or academic advisor at this institution before enrolling in a course listed in the DISC to ensure it will be accepted in transfer toward this degree.

Franklin University General Information:

Franklin University was founded in Columbus in 1902 under YMCA sponsorship as the School of Commerce. It has since become central Ohio's leading educator of working professionals. For over 100 years, Franklin has served nontraditional students seeking to advance their education. Throughout its history, the University's primary concern for the individual student has been its continual theme.

As an independent, not-for-profit, metropolitan institution, Franklin University provides student-centered, lifelong higher education in a global context; accomplished through excellence in teaching, appropriate technology, and measurably effective learning. The University provides undergraduate and graduate students, who often work full or part time, both the breadth of knowledge and the career-focused applications required of a balanced education.

Franklin prides themselves on eliminating many of the frustrating barriers to achieving educational goals by providing easily accessible support through its Student Services Associate (SSA) program. Based on their major, each student is assigned an SSA who guides them from application to graduation. SSAs help students clarify their educational goals, assist in course scheduling, serve as a liaison between students and other departments in the University, and support students in many other ways.

Franklin's courses and degree programs have always been convenient to fit their students' busy lifestyles, but they have taken the next step in creating ultimate convenience and service by opening their Virtual Campus!
You can now access Franklin's revolutionary courses and completion degree programs, and receive our outstanding nationally recognized student services from home or work! Whether you want to take a few courses, complete the final 40 to 44 credit hours of your bachelor's degree*, or complete an entire MBA, you'll be able to attend class wherever and whenever you want.

Franklin has the largest MBA Program in central Ohio, which can be completed in only 17 months on-site at any of our three campuses, or online at our Virtual Campus.

More than 200 community colleges across the U.S.

The U.S. Army has chosen Franklin University as one of 29 institutions to provide distance education courses and degree programs in its Army University Access Online initiative.

Tuition rates: $244 standard per credit hour, $305 Computer Science, Digital Communication, Information Technology and MIS courses. (Subject to change)

For more information regarding the Bachelor of Science in Applied Management (BS-AM) degree, please contact:

William Ford	Maria Robertson
Student Services Associate	Student Services Associate
201 S Grant Ave	201 S Grant Ave
Columbus, OH 43215	Columbus, OH 43215
(877) 341-6300 x 3039	(877) 341-6300 x8326
Email: fordw@franklin.edu	Email: robertsm@franklin.edu
http://www.franklin.edu	http://www.franklin.edu

POLICY NOTES:

Degree Requirements

1. 2.0 GPA or higher for graduation.
2. Minimum of 30 credit hours through Franklin.
3. 40 credit hours overall at the 300/400 level.
4. 2.25 GPA is required in major area.
5. Major area courses must be a "C" or higher.
6. 20 hours in major area at 300/400 level.
7. Student must also meet the algebra competency req.
8. Add'l credit may be req. to satisfy transfer deficiencies.
9. Learning Strategies PF 321 is the prerequisite for all courses except PF 321.
10. Franklin will give credit for Primary, Secondary, & Duty MOSs. Also Franklin University staff on admission may consider credit that may be considered duplicate by the counseling staff.

This college is rated as one of the nation's best in U.S. News & World Report's "America's Best Colleges" issue.

Evaluation completed by: Charles Morrison   On: 01 August 2007